

The Public Data Opportunity and the Value of Co-Creation

Details

Date: 23. September 2020

Time: 10:00 – 12:00 (CEST)

Venue: [Register and watch live here](#)

Hosted by: Innovation Norway UK and The Norwegian Embassy London in collaboration with The Norwegian Digitalisation Agency and Oslo Cancer Cluster.

About the event

More companies are waking up to the realisation that they need a robust strategy for leveraging public and private data. However, access, implementation and effectiveness on how we use data varies widely across sectors.

On **Wednesday, September 23rd** we will explore how organisations at the forefront of data innovation in the UK, Japan and Norway are building new services and utilise the value of co-creation. What opportunities and difficulties arise gathering data, opening it up and allowing for it to be shared while ensuring the data is kept safe and used appropriately?

The State Secretary to the Minister of Digitalisation, Paul Chaffey, opens the event.

Discover:

- How the benefits of AI should extend to everyone
- The impact of data sharing in Norway from the viewpoint of the Norwegian finance industry
- The next generation safe and accessible health data
- The value of co-creation across sectors and markets

Norway

Program

Welcome

H. E. Wegger Christian Strømmen, Norwegian Ambassador to the UK

From AI strategy to implementation

Speaker: Paul Chaffey, State Secretary to the Norwegian Minister of Regional Development and Digitalisation

How the benefits of AI should extend to everyone

Speaker: Marc Warner, CEO & Co-Founder at Faculty

The impact of data sharing in Norway from the viewpoint of the Norwegian finance industry

Speaker: Eivind Gjemdal, CEO at Bits

The next generation safe and accessible health data

Speaker: Marianne Braaten, Programme Manager for the Health Data Programme at Norwegian Directorate for e-Health

The value of co-creation across sectors and markets

Speaker: Akira Kitamura, General Manager at the AI Drug Development Division at the Business Innovation Unit at NEC Corporation

Round table discussion with speakers, along with Heather Broomfield, Senior Advisor in The Norwegian Digitalisation Agency and a PhD candidate.

Moderator: Silvija Seres



Norwegian Embassy

Digitaliseringsdirektoratet
Norwegian Digitalisation Agency



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